



CHAPMAN
UNIVERSITY

The Panther

MEDIA KIT SPRING 2018

The Panther
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I AM CHAPWOMAN
 A special issue about women on campus
Pages 5-11

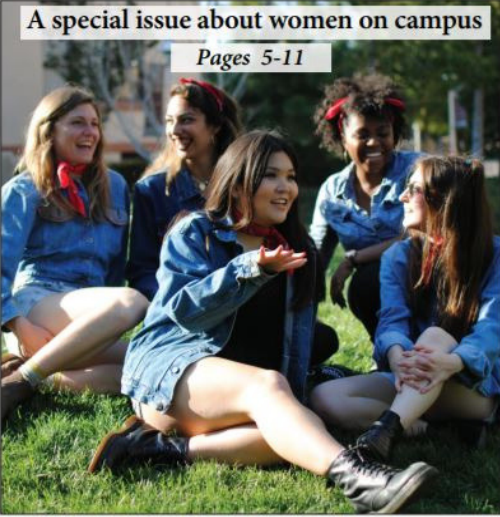


Photo Illustration by KENNEDY COLLIER/Photo Editor
 Gift to right: Taylor Malchuk-Pfay, Alejandra Carvajal-Lana, Kaiti Nishida, Joannette Martinez and Taylor Chudaska portray modern versions of Beta the Elvines.

<p>Write-in candidates <small>Maggie Hartman and Liza Pugh, junior Beta production members, lead as write-in candidates March 6 in student government's unprecedented presidential election.</small> <small>News, Page 2</small></p>	<p>Jodie Sweetin talks 'Full House' <small>Don't forget her role as Stephanie Tanner in 'Full House.' Jodie Sweetin visited Chapman March 8 to share her professional story in 2017 -- to talk about 'Full House' and her struggles with addiction.</small> <small>News, Page 3</small></p>	<p>Editorial: the boys' club <small>Chapman needs to hire more women as faculty, staff and administrative members to reflect the population that they are teaching and setting an example for.</small> <small>Opinions, Page 12</small></p>
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The Panther MEDIA KIT

The Panther is Chapman University's **independent, student-run newspaper**. It reaches a broad audience of Chapman University students, faculty and surrounding community members. Our circulation is approximately **2,200 papers per week**. We publish on a weekly basis with the paper coming out around **10:30 a.m. each Monday during the school year**, with a few exceptions during holidays and school breaks.

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Art is due by end of day the **Wednesday** before the issue, in .png, .tiff, or .jpeg format.

We offer a **20% off discount** to members of the Chapman community and for multiple ads ordered at once.

SPRING SEMESTER 2018

Issue 1: Jan. 29

Issue 2: Feb. 5

Issue 3: Feb. 12

Issue 4: Feb. 19

Issue 5: Feb. 26

Issue 6: March 5

Issue 7: March 12

- skip 2 weeks for spring break -

Issue 8: April 2

Issue 9: April 9

Issue 10: April 16

Issue 11: April 23

Issue 12: April 30

Issue 13: May 7

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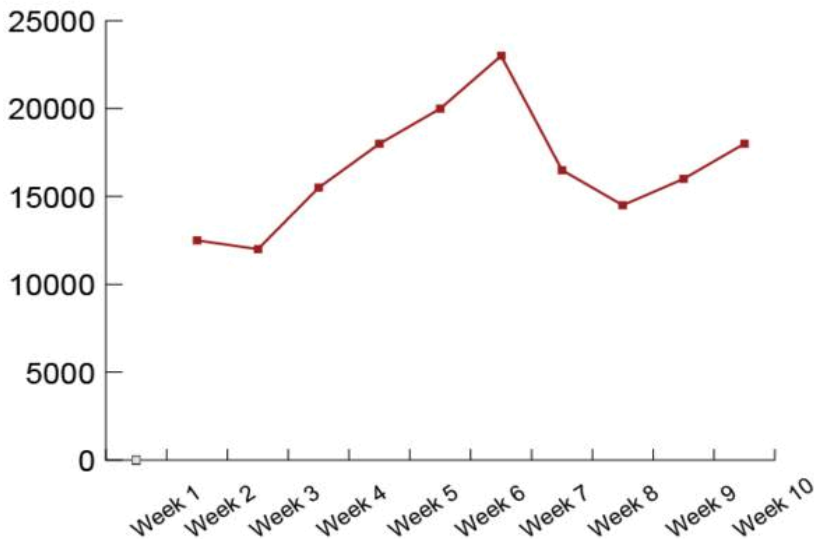
The Panther MEDIA KIT

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The Panther cannot guarantee the position of any ad within the print newspaper, nor on *The Panther Online*.



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