



CHAPMAN
UNIVERSITY

The Panther

MEDIA KIT FALL 2018

The Panther
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I AM CHAPWOMAN
 A special issue about women on campus
Pages 5-11

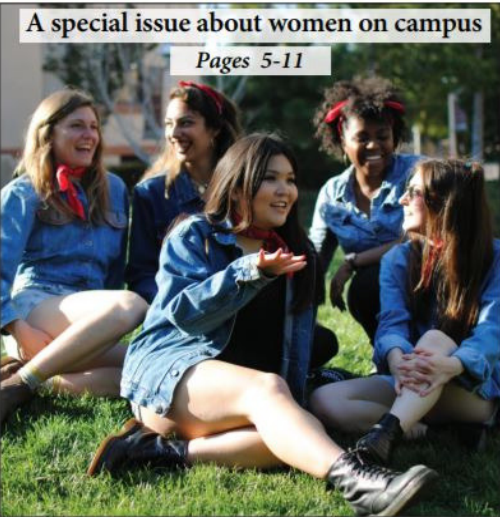


Photo Illustration by KOPPEL Calkin Photo Editor
 (left to right) Teyla Malchow-Pay, Alexandra Caruso Lora, Katie Nichols, Joannee Martinez and Taylor Ouedraogo portray modern versions of Bette the Elvies.

<p>Write-in candidates <small>Maggie Silverstein and Logan Hughes, junior and sophomore women, filed as write-in candidates. March 6 is a student government's conventional presidential election.</small> <small>News, Page 2</small></p>	<p>Jodie Sweetin talks 'Full House' <small>Best known for her role as Stephanie Tanner in "Full House," Jodie Sweetin visited Chapman March 6 — where she graduated from in 2007 — to talk about "Full House" and her struggles with addiction.</small> <small>News, Page 3</small></p>	<p>Editorial: the boys' club <small>Chapman needs to hire more women as faculty, staff and administrative members to reflect the population that they are leading and setting an example for.</small> <small>Opinions, Page 12</small></p>
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The Panther MEDIA KIT

The Panther is Chapman University's **independent, student-run newspaper**. It reaches a broad audience of Chapman University students, faculty and surrounding community members. Our circulation is approximately **2,200 papers per week**. We publish on a weekly basis with the paper coming out around **10:30 a.m. each Monday during the school year**, with a few exceptions during holidays and school breaks.

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Art is due by end of day the **Wednesday** before the issue, in .png, .tiff, or .jpeg format.

We offer a **20% off discount** to members of the Chapman community and for multiple ads ordered at once.

FALL SEMESTER

2018

Issue 1: Aug. 27

Issue 2: Sept. 4

Issue 3: Sept. 10

Issue 4: Sept. 17

Issue 5: Sept. 24

Issue 6: Oct. 1

Issue 7: Oct. 8

Issue 8: Oct. 15

Issue 9: Oct. 22

Issue 10: Oct. 29

Issue 11: Nov. 5

Issue 11: Nov. 12

- skip two weeks for holiday -

Issue 13: Dec. 3

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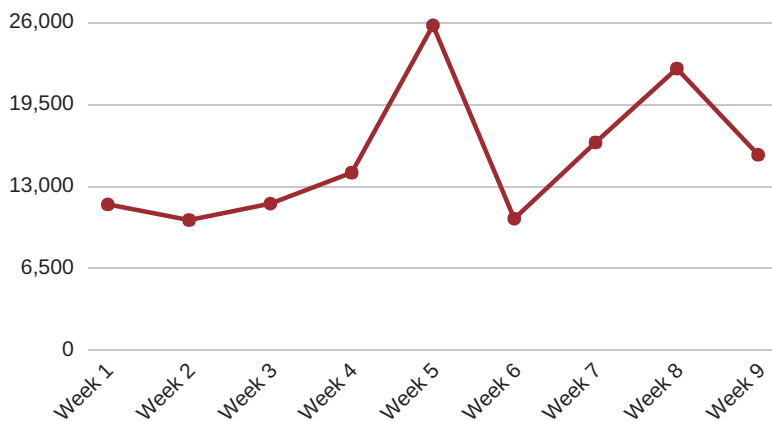
The Panther MEDIA KIT

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The Panther cannot guarantee the position of any ad within the print newspaper, nor on *The Panther Online*.



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